



THE BIG PICTURE

- Successful emissions reduction initiatives almost always have roots in policy
- Part of a procurer's job is to understand the relevant policy documents
- Use these to inform and bolster the procurement of clean vehicles
- Perhaps you can influence these plans



POLICIES AND TARGETS

- Global level targets
- European level policy
- Country level policy
- City/regional level policies





STAKEHOLDER MANAGEMENT

- Identify key people at the earliest stage
- Take them on the journey
- what would the journey look like?
- Where do you start?
- Why are you doing this?
- What is happening now?
- How are the vehicles used?



SustaiNet
SOFTWARE

Umbrella designed by Jardson Araújo, Tag designed by Stephen JB Thomas,
Conversation designed by Takao Umehara, all from The Noun Project

*Umbrella designed by [Jardson Araújo](#) from The Noun Project
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HELP, I NEED SOMEBODY

- You are not alone
- Clean Fleets: www.clean-fleets.eu
- Clean Vehicle Portal: www.cleanvehicle.eu
- Civitas - Civinet networks: www.civitas.eu/civinet
- Eltis: www.eltis.org
- Polis: www.polis-online.org
- Covenant of Mayors: www.covenantofmayors.eu

- Others?



CASE STUDY: LONDON

- Mayor's Electric Vehicle Delivery Plan in 2008
- 25,000 charging points in London
- 100,000 vehicles in the London fleet as soon as possible
- 1,000 vehicles in the GLA fleet by 2015

- The impact
 - 1,300 charge points
 - A plan and dedicated budget for ULEVs within TfL